

Rural Newsletter



Centre local de développement

A NEWSLETTER FOR MUNICIPALITIES, LOCAL PARTNERS
AND THE GENERAL PONTIAC POPULATION

Year 1, # 2

Spring 2009

Number Two!

The CLD Rural Team proudly presents the second issue of the Rural Newsletter.

After publishing our first issue, we received a lot of positive and constructive feedback. Local and outside readers were thrilled to learn more about us and the ongoing and future projects within the MRC. Our articles got some people curious, as we received calls and e-mails from citizens indicating that the projects underway were sparking some interest. Feel free to contact us or drop in at the CLD with your questions. We will do our best to answer them.

Happy reading!

The Rural Team

Rural Pact: Approved Projects

Sixteen projects were approved and will be funded through the 2009-2010 Rural Pact with a total project investment of \$403,000. The purpose of the Rural Pact is to foster job and economic development as well as improve the well-being and quality of life of all Pontiac residents. Other projects that did not receive Rural Pact approval will be handled by rural development officers, as they seek other sources of funding or technical support.

1. The Quality of life of Children and Youth:

Maisons des Jeunes du Pontiac

2. Greeting/integration of newcomers:

Club de recherche d'emploi du Pontiac/CJEP

3. Pontiac in Motion:

Pontiac CLD and partners

4. Provincial Slaughterhouse:

Ottawa Valley Fine Meats Coop

5. Family Policy (2009-2011):

Fort-Coulonge/Pontiac MRC

6. Community Organization Support:

Pontiac Community Development Corporation

7. Two municipalities, one community:

Main Streets Foundation (Fort-Coulonge/
Mansfield-et-Pontefract)

8. Mutual Food Bank:

Bouffe Pontiac

9. Fort-William interpretative panels:

Friends of Oiseau Rock

10. Oiseau Rock trails project

Economic Development Corporation (CDE)

11. Welcome to Waltham:

Municipality of Waltham

12. Landscape Project, hwy 148:

Municipality of Shawville

13. Picanoc High Speed Internet:

Pontiac MRC

14. Cultural Animation:

Pontiac CLD

15. Infrastructure Improvements - snowmobiles:

Club Pingouins and PSDA

16. Public and Specialized Transportation:

TransporAction Pontiac

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Summary:

- RURAL PACT PROJECTS FOR 2009
- ONGOING PROJECTS
- PROCEDURE FOR REQUESTING FINANCIAL ASSISTANCE FROM THE RURAL PACT

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Pacte rural
2007-2014

Main Streets Foundation Project

The municipalities of Fort-Coulonge and Mansfield-et-Pontefract are working together on a project inspired by the Main Streets Foundation.

They decided to join forces in an effort to make their locality more appealing, attractive, vibrant and stimulating.

To achieve this goal, a series of meetings were held and citizens discussed the past, present and especially the future of their municipality.

Precious data was collected and compiled, and surveys were conducted to gain a better understanding of what the people need and want.

On April 8, 2009, over 35 people got together at Sieur-de-Coulonge High School where the revitalization plan covering the next few years was revealed.

The plan includes short-term items such as tree planting, involvement in various activities and the provision of tour-

ist and community signage.

Long-term plans include the improvement of property fronts, commercial diversification and the renewal of road junctions, the likes of Baume/Principale and hwy 148/Chemin de la Chute).

A lot of work still lies ahead but, several citizens and partners will be involved in this wonderful project setting the example for all corners of the Pontiac.

For more information: Agathe Vergne: 819 683-1632, avergne@ciril.qc.ca

Maisons des Jeunes du Pontiac

While Maisons des Jeunes caters to Pontiac teenagers, members and stakeholders would like to extend the provision of services and the infrastructure to include younger children. Maisons des Jeunes already serves the 6-11 year olds in the municipality of Rapides-des-Joachims and would now like to include other localities such as: Fort-Coulonge, Campbell's Bay, Shawville and Île-du-Grand-Calumet.

Funding granted through the Rural Pact will be used to maximize administrative management, provide regular, quality activities, improve infrastructures and increase both operating hours and clientele in order to reach the 6-11 year old group.

By investing in this project, Rural Pact funds will provide support to young adults in our MRC. A sustainable investment, indeed!

Questions? Ariann Bouchard: 819 648-5214, mdjpontiacadm@hotmail.com

Green light to the PCDC

Following the previous newsletter article on the Pontiac Community Development Corporation (PCDC), here is the latest news.

After waiting several months, the PCDC received official certification and is now in a position to harness sufficient and ongoing funding.

The position of general director can now be secured full time for one year with Rural Pact funding, increasing the Corporation's service offer.

The mission of the PCDC is to provide support and services to Pontiac non-profit organizations.

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« CITIZENS
DISCUSSED THE
PAST, PRESENT
AND ESPECIALLY
THE FUTURE OF
THEIR
MUNICIPALITY.»



Family Policy on MRC Territory

The municipality of Fort-Coulonge requested funds from the Rural Pact to implement a family policy.

An information meeting was held with other municipalities to determine their interest in implementing their own family policy.

Over the next two years, certain municipalities will implement their own family policy and in doing so, will involve citizens... and families!

The concept of family policy stems from the *Ministère de la Famille et des Aînés du Québec*, in cooperation with the *Carrefour Action Municipale et Famille*. The policy covers:

Family:

- Provides a quality of life framework where is pleasant to live
- Is used as a reference by families deciding to live in a new area

Municipal officers:

- Recognize the role families play in the community
- Planning instrument for measures benefiting families
- Promotes family value within the community
- Single list of all actions and measures taken specifically for families
- Reference framework for implementing an action plan and tracking progress
- Guide used by partners to track actions set out in the Plan

Organizations:

- Select location for sharing community family projects

Fort-Coulonge, Mansfield-et-Pontefract, Bryson, Isle-aux-Allumettes, Campbell's Bay and Shawville will implement a family policy over the next two years under MRC policy.

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The new face of Pontiac in Motion

The Pontiac CLD, the MRC, Québec en Forme and their partners are working to redesign the Pontiac in Motion project in an effort to achieve its full potential.

After five years of work, Pontiac in Motion and Québec en Forme have reached the

point where they can « merge » and implement a permanent sports and leisure capacity throughout Pontiac MRC under the following entity:

PONTIAC EN FORME / PONTIAC IN MOTION.

In this permanent capacity, an integrated approach will benefit sports and leisure development within Pontiac MRC, maximizing local resources and expertise.

Pontiac... The land of leisure and sports!

« PONTIAC IN MOTION AND QUÉBEC EN FORME HAVE REACHED A POINT WHERE THEY CAN « MERGE »

For more information: Mélanie Pieschke, 819 648-5689 (129), mpieschke.cld@mrcpontiac.qc.ca

The Slaughterhouse Project

This past April 29, the Ottawa Valley Fine Meats Coop Board of Directors tabled the final draft of its slaughterhouse project. Factors such as limited access to slaughter facilities under inspection in the Outaouais, long travelling distances and high travel costs to slaughter facilities, the well-being of animals, the lack of value-added services for meat processing, the high cost of the

initial project and the proposed changes to facilitate access to the Ontario border were considered by the Coop as it redesigned the project to better meet the needs of its members.

The project now focuses on building a 9,200 sq. feet provincial A1+ facility, capable of slaughtering and processing 50 carcasses per week.

The project would create 15 jobs over the next several years and would service 500+ local farmers. The project would develop strong ties with area suppliers encouraging meat processing, especially deli and smoke meats.

The selected location for the slaughterhouse is Shawville, near highway 148, behind the Polaris Dealer.



For more information, Amy Taylor, 819 648-5689 (130), amy.taylor.cld@mrcpontiac.qc.ca

Pontiac CLD

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Vision 20/20

Vision 20/20 is a strategic planning process destined to redesign the social, economic and community future of Pontiac. It is based on a vision, is inclusive and invites participation.

Between April 22 and May 11, five consultation meetings were held with an average of 30 participants each. The topics discussed were tourism, social/community culture, agriculture, forest/natural habitats and business/industries.

Another consultation meeting will be held June 8 to discuss governance, infrastructures and sustainable development.

For more information regarding this process, consultations (past or future), go visit the MRC website, section 20/20 Vision, or call us at 819-648-5689 (ext. 135).

Mission:

Through its development initiatives, the CLD helps to bolster partnerships in the municipal sector, the business community and other areas and gives new impetus to local development. By assuming this pivotal role in the Pontiac economy, the CLD encourages community empowerment in taking responsibility for development through the dynamic forces available and gives effect to a new model of decision-making authority shared by government and the community.

Mandate:

- Project support
- Multi-Service Outlet for entrepreneurship
- Foster partnerships
- Local development action plan

New website!
www.cldpontiac.qc.ca

Procedure for requesting financial assistance

Applying for financial assistance may seem like a long and demanding process. To shed some light on the application procedure, here are the steps to be followed under the Rural Pact:

Step 1: Timely reception of requests by the Rural Team.

Step 2: Assessment of funding requests.

Step 3: Computation of results and review of requested amounts.

Step 4: Examine alternate funding for certain projects or possibility of completing with some technical assistance.

Step 5: Prepare document for CLD Board and MRC Mayors Council.

Step 6: Present selected projects to CLD Rural Committee for recommendation.

Step 7: Presentation to MRC Mayors Council and final approval of selected projects.

Step 8: Contact applicants to inform them of decisions.

Step 9: Receive amounts from the *Ministère des Affaires municipales et des Régions (MAMR)* and provide amounts to selected applicants.

Step 10: Follow-up for each project proposal.

Long and demanding? Granted, but the procedure allows for a robust analysis and an informed consensual final outcome.

The Rural Team



This quarterly newsletter is made possible by the Pontiac CLD Rural Team.

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